

**SADDLEBOOKE HIKING CLUB
BOARD MEETING MINUTES
JUNE 1, 2011**

Call to Order & Attendees

Bill Leichtenheimer, President, called the meeting to order at 2:47 p.m. in the SaddleBrooke HOA#1 Activity Center. In attendance were Bill Leichtenheimer, Bob Kolenda, Ken Wong, Virginia Brier, and Larry Linderman. Absent was Cheryl Werstler. Non-Board attendee Pam Corrigan was also present.

Meeting Minutes

Minutes of the Board Meeting conducted April 6, 2011 were approved.

Membership Report

The current report dated May 4, 2011 from Bob Perez indicated 439 currently paid up members, up 14 from 425 at our April meeting.

Advanced Payment of Dues

Bob Perez had previously asked the Board for guidance on what to do with members who have paid their dues beyond the 2011 calendar year. Bill Leichtenheimer informed Bob that no action should be taken at this time. However, in the fall when 2012 dues notices are being sent out, a list of members who have already paid for 2012 and beyond will be generated. This list will be posted on the web and sent out in a special bulletin.

Treasurer's Report

Virginia Brier gave the Treasurer's report. The starting balance was \$5,085.64, and the ending balance was \$4,817.90. Major disbursements included \$250.00 for the Arizona Trail Association and \$119.15 for newsletter expense. Major deposits included \$53.00 for merchandise sales and \$40.00 for member dues. An erroneous \$25.00 deposit of Virginia Brier's non-club money was made to the SBHC account, and the Board approved a reimbursement in that amount back to Virginia.

Chief Guides' Report

Larry Linderman reported that the Grand Canyon hikes were successful. Eleven persons completed the rim-to-rim hike. There was a recommendation to do this event again. There was also a recommendation to give special recognition to Susan Hollis and Randy Park for their work on this event at the next picnic.

OLD BUSINESS

Club Merchandise

Pam Corrigan reported on the status of merchandise sales. She has sold several shirts and some patches totaling \$53.00.

She showed us samples of possible new wicking-type shirts to sell. Pricing would be approximately \$25.00 or less. She indicated the minimum order is 2 shirts. Regarding the club logo embroidery template, there will be a \$30.00 setup charge. This work would be done by Mary Gajeske, a SaddleBrooke resident. The Board recommended that we avoid inventorying shirts and rather place

orders as they are received from members. Additionally, color choices should be made available to the membership rather than one color only. The \$30.00 for the embroidery template setup was approved.

Further discussion resulted in a decision to use remaining shirts in inventory as door prizes at the next picnic, to give the patches to our guides to pass out to members free of charge, and to give two storage tubs to Marge Wong for use in storing club picnic supplies.

Newsletter

A discussion on the cost of printing the newsletter was revisited. The Board was reminded that we spent over \$1,100 in 2010 for copies to be distributed to the two fitness centers. A decision was made to keep the current format unchanged in light of our good financial situation. Larry Linderman did mention that extensive articles will not be the norm, possibly saving a page or two compared to some of the prior year's editions.

NEW BUSINESS

Pima Trails Association Donation

A motion to donate \$50.00 to the Pima Trails Association passed.

Club Communications Problem

Ken Wong reported on some problems related to email communications:

- Qwest, the email service provider for both Carole Rossof (newsletter editor) and for Ken Wong, is finalizing a move away from MSN as their 3rd party email provider, and will be using CenturyLink's service (Qwest's new parent) instead. With this change, there are restrictions on the maximum combined number of received and sent emails per day (100) unless a \$10.00 per month fee is paid. Even with unlimited emails, there will be a limitation of 50 addressees per sent email, requiring multiple transmissions to send out both the newsletter and any special bulletins. Other email services have similar restrictions and fees.
- Ken reported that he purchased a mass emailing software package called SendBlaster which not only circumvents the CenturyLink service, it also provides some major productivity tools – especially in the area of address list maintenance which is a major time consumer. Lists can be maintained in Excel, and are easily converted and input into the tool. Cost of the package was \$129.00, a one-time expense. Sending emails is done in a single batch, eliminating the need for multiple transmissions.

The Board approved a reimbursement to Ken for the \$129.00 spent on SendBlaster, and also approved paying for a second license for Carole Rossof. It was noted that the software is not transferrable to other users.

INFORMATION ITEMS

Next Meeting

The next regular Board meeting will be held on August 3, 2011 at 2:45 p.m. It will be in the HOA#1 Activity Center at the SaddleBrooke Country Club.

Adjournment

The meeting was adjourned at 3:38 p.m.